



Prentisiaethau Apprenticeships



Llywodraeth Cymru
Welsh Government

Are you looking to
recruit skilled and
talented disabled
people for your
business?

The answer is
Apprenticeships.



UNDAE EWROPEAID
EUROPEAN UNION



Llywodraeth Cymru
Welsh Government

Cronfa Gymdeithasol Ewrop
European Social Fund

Apprenticeships are designed around the needs of employers and can help transform your business, offering a route to find fresh new talent. Currently, just 1.5% of apprenticeships in Wales are taken up by disabled people. This means that employers are missing out on a valuable skills base. But that's not the only reason to employ a disabled apprentice. Here are 10 more ...

Increased productivity

1. Employing a diverse workforce can create better solutions to business challenges, helping you boost productivity.

Loyalty and commitment

2. Disabled employees are more likely to stay in a job for longer and have less sickness absence.

Improved services

3. Having an inclusive workforce can bring additional skills and knowledge to your business, helping you provide a better service for disabled customers.

Access to a wider talent pool

4. Promoting your disabled-friendly policies as part of your recruitment process could help you attract more high-quality candidates.

Boosting staff morale

5. Existing staff and prospective staff can see that the organisation cares about its workforce.

Strengthened work teams

6. Non-disabled workers will become aware of how to make the workplace more inclusive by working alongside disabled colleagues.

Innovative solutions

7. Disabled workers are more likely to approach problems creatively and accomplish different tasks in new and innovative ways.

Reduced training and recruitment costs

8. Retaining employees who have become disabled during their working life and upskilling them through an apprenticeship saves on recruitment and training costs.

Improved brand image

9. Creating a workforce that accurately reflects the diverse range of customers as well as the community fosters your image as a fair and inclusive employer.

10. Corporate social responsibility

It is the right thing to do!

For further information, visit: businesswales.gov.wales/skillsgateway/skills-and-training-programmes/apprenticeships or call **03000 6 03000**.